



BIID Sustainability Showcase 2022 Resource Pack for Attendees

Thank you for attending the BIID Sustainability Showcase on Wednesday the 30th of March 2022.

Record your hours

BIID Registered Interior Designers can now add their attendance to the event on their CPD Tracker. As a thank you for attending our virtual showcase, we are offering double hours for taking part, so if you joined us for 1 hour, you can record 2 hours on your tracker, and so on! Log in to the [Members Area](#) to access your tracker.

Tell us what you think

We hope you enjoyed the event, and we would love to know what you thought about it to help us shape future events. Please fill in the [short anonymous survey](#)

Want to get involved?

We have the following opportunities available:

For designers

- Become a BIID CPD Committee Member - Join the CPD Committee and shape the learning and events programme for the institute and our members
- Become a BIID CPD Provider Assessment Panellist - Join the volunteer pool of panel members to assess CPDs for BIID accreditation
- Not a member yet? - [Join the BIID as a member](#) and start taking advantage of all the benefits of membership

For suppliers

- Become a BIID CPD Provider - [List your accredited CPD in the BIID CPD Providers Directory](#) and take part in future showcases

Questions?

Please contact Learning and Events Manager Hayley McLennan

E: Hayley.McLennan@BIID.Org.UK

T: 0207 628 0255

British Institute of Interior Design
9 Bonhill Street
London, EC2A 4PE

Tel: 020 7628 0255
Em: info@biid.org.uk

www.biid.org.uk

Registered Office:
Summit House
170 Finchley Road
London, NW3 5BP

VAT reg No. GB 318 3948 36
Registered in England & Wales,
Co Reg No. 860708

RESOURCE PACK

In this document you will find the speakers' biographies, links to their presentation slides, and the recording of their talks. At the end of the document, we have listed further resources provided by the BIID to assist you in your own journey to sustainable practice.



9.30 WELCOME FROM BIID PRESIDENT LINDSEY RENDALL

It is a pleasure to have you join us for a full programme of talks and CPDs focussing on Sustainability.

Our audience today is a mix of BIID members, non-members, and supporters. For those of you who may not be aware of us and what we do, I would firstly like to introduce you to the British Institute of Interior Design.

The BIID was founded in 1965, with 2022 celebrating 57 years as the UK's oldest professional body representing solely interior designers. Our growing membership represents both the commercial and residential sectors, from heritage to cutting edge. In addition to rigorous entry requirements which assess training, experience, and professionalism, we require our members to continue their professional development throughout their career to ensure their continued expertise in design process, practice, and regulatory matters.

To assist our members with their CPD we offer an events programme throughout the year of engaging and relevant workshops, seminars and tours and we also assess third-party material for accreditation. Online and Offline accredited CPD courses are available on the BIID CPD Providers Directory, and we welcome all designers access to this fantastic resource for your learning requirements.

Introduced in 2015, the BIID CPD Providers Showcase has always been an essential part of our annual offer, a daylong event for interior designers to fulfil their CPD requirement for the year and to network with suppliers and fellow designers. With the pandemic scuppering plans to host the event in 2020 and 2021, we are excited to bring the day back for you in digital format, with a twist.

It is vitally important to show our commitment as an industry to sustainable design practices, which is why we chose to focus solely on sustainability for this year's event. This year, after listening to your valued feedback, we have also introduced talks from designers and experts to sit along our CPD Providers, enhancing the discussion from different perspectives and to illustrate that both designers and suppliers are in this together.



We hope today will be educational and inspirational, assisting you all on your own journeys to sustainable practice.

Alongside today's talks, you will all be sent the recordings in a resource pack which contains the speaker's biographies and websites and a link to download their slide presentation for future use. There will also be useful links to the BIID resource The Sustainable Specifying Guide and articles on how to reduce and offset your practices carbon emissions. If you would like to get involved in sitting on a BIID Committee or volunteering your time as a CPD Provider Assessment Panel Member, we will also provide more information on that too.

I would like to take this opportunity to introduce and thank our CPD Providers today, Patrick Folkes from Graphenstone Paints, Antony Fuller from Swatchbox and Philip Jones from Havwoods for presenting their BIID accredited CPDs on sustainable paints, smarter sampling, and regenerative architecture, respectively. Also 'Heating guru' Rob Bohm of CLPM whose expert talk on energy requirements for retrofit properties will answer some of your burning questions. And our designer case study speakers Angela Bardino, Liz Bell, Chloe Bullock and Sadie MillerMags, all eco design champions who will be presenting projects that have sustainability at their core.

BIID CPD Committee members will be taking you through the day, before CPD Committee Chair Claire Tull will be closing the programme at around 4:30.

We encourage you all to get involved using the Q&A function for asking questions for the speakers and the Chat Box to say hello or for any other comments.

Biography:

After graduating, Lindsey Rendall worked for Designers Guild, before continuing her design career with Cameron Broom, based in south London. During her five years with the company Lindsey became principal designer and designed a wide range of projects including domestic properties, offices, commissions for The Hurlingham Club and the complete renovation of 28 Portland Place, a beautiful historic building dating from 1775.

Lindsey joined forces with Helen Wright to set up Interior Design practice Rendall & Wright in 2006. This dynamic duo, bring together design expertise and seamless project management, providing a personal and professional service.

Website: [Rendall & Wright](#)

Recording – [CLICK HERE](#)

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9.35 KEYNOTE: INTERIOR DESIGN DECLARES, SPEAKER: CAT HOAD

Interior Design Declares is part of Built Environment Declares, a global petition movement uniting all strands of construction and the built environment. It is both a public declaration of our planet's environmental crises and a commitment to take positive action in response to climate breakdown and biodiversity collapse.

Join Interior Design Declares advocate, Cat Hoad, as she explains how a united declaration will support more effective lobbying of policy makers and governments to show leadership and commit resources and how interior designers can support the movement.

Biography:

Cat Hoad founded Absolute in 2007 after managing her own large renovation project. She identified a need for homeowners to turn to an experienced professional to advise on how to plan, design, organise and oversee renovations – reducing the time, stress, and risk for the client.

Since founding Absolute, Cat has built upon her project management and 'attention to detail' skills developed as a solicitor handling large City deals. She has a particular interest in sustainable design, especially how this can be used successfully in the renovation of period homes.

Website: [Absolute Project Management](#)

Presentation – [CLICK HERE](#)

Recording – [CLICK HERE](#)



10.15 CPD1: GRAPHENSTONE PAINTS, THE BRIGHT FUTURE OF SUSTAINABLE PAINTS, SPEAKER: PATRICK FOLKES

The paints industry is witnessing substantial evolution after decades of inertia. At last, new brands offer natural sustainability with high performance, using the latest advances in technology. With the surging focus on Air Quality (in and outdoors) and Biophilic design, paints are under the spotlight like never before. This CPD explains current challenges, new developments and how to identify truly ecological brands from the all the greenwash. Understanding why your choice of paints is about so much more than just colour.

Learning outcomes: Global ecological impact of paints industry; History of petro-chemical based, plastic & VOC heavy offerings; New 21st century technical advances (carbon Graphene) in mineral paints; Development of advanced new products that offer health & sustainability benefits, with no performance compromise; How to avoid the growing greenwash.

Biography:

Patrick is CEO of Graphenstone UK. Graphenstone's Paints are now distributed in 40 countries around the world. Patrick started his career in finance, creating his own London based FCA registered fund management business in 1990. He also founded, PJ Smoothies in 1995, the first fruit Smoothie brand in the UK, sold to PepsiCo in 2005.

His current focus since 2018 is Graphenstone, a highly certified and sustainable range of ecological and 'graphene' advanced coatings, purifying the air, using natural materials.

Website: [Graphenstone Paints](#)

Presentation – [CLICK HERE](#)

Recording – [CLICK HERE](#)

[Book this CPD](#)

11.30 DESIGNER CASE STUDIES

Hear from designers about how they have incorporated sustainability principles into their practices and projects.



Angela Bardino, Jacobs, Project: Tech Office

BIID Member Angela Bardino will walk us through the design stages of creating a cutting-edge Tech Office highlighting the benefits of designing flexibility to meet long term sustainability goals.

Biography:

With 16 years' experience, Angela is passionate about design solutions that both perform and delight aesthetically. Angela is an active presence in workplace interiors, regularly contributing to the commercial office debate. Angela blends methodical research and design thinking together to deliver bespoke design solutions for clients. Pushing the boundaries of design with sustainability and human, end user experience at the fore.

Angela is the interior design lead at global professional services company Jacobs who provide solutions for a more connected, sustainable world. Jacobs provides a full spectrum of services including scientific, technical, professional and construction -and program-management for business, industrial, commercial, government and infrastructure sectors.

Website: [Jacobs](#)

Presentation – [CLICK HERE](#)



Liz Bell, Absolute Project Management London Ltd, Project: Philip and Andrew, Buckinghamshire

BIID Member Liz Bell will talk through a recent renovation and reconfiguration of an existing home in Buckinghamshire. It includes several renewable technologies which were carefully chosen to work with the client's needs, budget and the existing house.

Biography:

Liz completed a degree in Architecture before travelling around the world for 3 years gaining experience in a wide range of industries and countries. In 2014, Liz began work with Absolute Project Management a small London based firm specialising in residential interior design, home staging and project management. As the team grew, Liz quickly progressed to Design Director, developing the interior design services and leading the team in training and industry participation.

Liz joined the BIID in 2018, completing her registration in 2019 and joining the Professional Practice Committee. After working on the new BIID Code of Conduct, Liz was invited to Chair the committee in 2020. Liz regularly contributes to the BIID at events such as mentoring evenings, panel discussions and CPD assessments.

Website: [Absolute Project Management](#)

Presentation – [CLICK HERE](#)

Handout – [CLICK HERE](#)



Chloe Bullock, Materialise Interiors & Sadie MillerMags, University of Wolverhampton, Project: Specifying Sustainably

The current state of the interiors industry has come into sharp focus over the last year, with many usual practices now being reviewed as less than ideal. However, change is afoot with exciting Next Gen developments currently happening in our sector. Join BIID Member Chloe Bullock and BIID Student member Sadie MillerMags as they discuss these innovations and make a case for 'best design' not using any new materials at all, with second best being designing out waste. How? By replacing specifications that traditionally use virgin materials and harmful chemical processes, we have the potential for using specifications that are problem solving, eco-efficient and kinder for all.

Biographies:

Chloe Bullock is a BIID Registered Interior Designer® at the British Institute of Interior Design (BIID). She creates animal-friendly, human-friendly, and planet-friendly interiors. She was the first interior designer in the UK to be [VEGANDESIGN.ORG CERTIFIED™](https://vegan-design.org/).

Chloe supports both entrepreneurs and homeowners - designing with a focus on sustainability, health and cruelty free specifications. She is a FitWel® Ambassador and keen follower of human-centric, healthy design - to ensure spaces are healthy for the users.

Website: [Materialise Interiors](https://materialiseinteriors.com/) Instagram: [@materialiseint](https://www.instagram.com/materialiseint)

Sadie MillerMags is a Master's Interior Design student at The University of Wolverhampton and BIID student member. After completing her BDes (Hons) in Interior Design, Sadie sought to expand her material knowledge in ethical design decision-making.

Sadie seeks to continue to focus her specialism in creating healthy and humane interior spaces. Her goal is to pursue a career in the industry, encouraging, inspiring, and developing a knowledge base for designers and clients to understand, explore and consider the use of vegan alternatives, in the commercial and residential sectors.

Website: [Sadie MillerMags](https://sadiemillermaggsinteriors.com/) Instagram: [@sadiemillermaggsinteriors](https://www.instagram.com/sadiemillermaggsinteriors)

Presentation – [CLICK HERE](#)

Recordings of the 3 Designer Case Studies and Q&A – [CLICK HERE](#)



12.30 CPD 2: SWATCHBOX, SAMPLING SMARTER: A GUIDE TO WORKING SUSTAINABLY WITH SAMPLE, SPEAKER: ANTONY FULLER

Waste management in the UK is evolving, but landfill, decomposition rates and leachate, toxins and Green House Gases are still major issues facing the construction industry. In this CPD you will learn about these factors and what designers can do to lessen the impact of their own practice on the environment via several key initiatives that are making the sample ordering and management process a lot easier. These include: Zero Avoidable Waste in Construction initiative (ZAW), 'Return A Sample' programs and exploring new technologies such as sample aggregation platforms and sample recycling services.

Learning outcomes: Understand the scope of sample waste being generated by the construction industry and design firms; How to correctly recycle samples; How to motivate your teams to use more sustainable approaches to sample ordering; Examples of how other firms are reusing samples to other functions; Services that can help your practice reduce waste.

Biography:

Antony Fuller is the managing director at Anguleris Technologies – the creators of Swatchbox. Anguleris Technologies was formed in 2010 by two architects who saw a lack of effective tools for designers to engage with product manufacturers. Swatchbox was developed as an online material sample platform that allows designers to order samples quickly and sustainably.

Website: [Swatchbox](#)

Presentation – [CLICK HERE](#)

Recording – [CLICK HERE](#)

[Book this CPD](#)



14.00 EXPERT TALK: HEATING AND ENERGY IMPROVEMENTS FOR RETROFIT PROJECTS, SPEAKER: ROB BOHM CLPM LTD

With conflicting information, new regulations and fast-moving technology, designers are increasingly being called upon to be ‘energy gurus’ for their client’s heating concerns. Cut through the noise with this talk covering heating solutions, including renewable technologies, and energy reduction measures for retrofit projects in period properties, with an emphasis on future proofing. This also important for extensions and new build projects as sustainability measures are often left to chance.

Biography:

Rob heads up the energy and heating consultancy team at CLPM and is a trained and experienced plumbing and heating engineer.

Rob joined CLPM in 2014 as a building project manager and over the years he has worked on all kinds of projects from residential building projects to commercial premises. However, the number of clients who need heating and energy advice has grown significantly and so Rob now spends all his time carrying out heating or energy surveys, writing client reports and delivering sustainability advice.

Website: [CLPM](#)

Presentation – [CLICK HERE](#)

Recording – [CLICK HERE](#)



15.00 CPD 3: HAVWOODS, REGENERATIVE ARCHITECTURE, SPEAKER: PHIL JONES

Regenerative Design is a big step up from just Sustainable Design. It optimises the huge benefits of restorative principals. It optimises good, not just focussing on what is 'less bad'. Via this CPD we are unpacking a new concept that could have a hugely positive impact in the built environment as well as our current existential crisis of the planet.

Learning objectives: How 'sustainable architecture' is evolving; What is meant by 'regenerative design'; The components of 'regenerative architecture'; The future of sustainable architecture which can be applied to future projects; Different aspects of biomimicry in the context of architecture

Biography:

Philip Jones is Global Client Director at Havwoods and has over 30 years of flooring product experience. Starting out with a domestic installation company at the age of 17, Jones then went on to join a large flooring contractor as a Contracts Manager. This provided him with an invaluable insight into the surface world, and after 10 years he moved into the manufacturing sales environment and hasn't looked back since. Philip says: "Sustainability and the environment are the key drivers in the specification market right now, and I couldn't be prouder working for Havwoods who is leading the way in this."

Website: [Havwoods](#)

Presentation – [CLICK HERE](#)

Recording – [CLICK HERE](#)

[Book this CPD](#)



16.00 CLOSING REMARKS FROM BIID CPD COMMITTEE CHAIR, CLAIRE TULL

Hello all, I am the current Chair of the BIID CPD Committee, BIID Director and I also run my own practice, Studio 12 Designs in Berkshire focusing on design, decoration, extension, and renovation of private homes.

Thank you, Lindsey Rendall, Cat Hoad, Patrick Folkes, Angela Bardino, Liz Bell, Chloe Bullock, Sadie Miller mags, Antony Fuller, Rob Bohm and Philip Jones, for your engaging talks today which have me, and I am sure the audience, buzzing. Also thank you to my fellow Committee members Jill Scholes, Anne Hatton, Rowena Vaughan, Amanda Ransom and Mhairi Hindle for their support in shaping today's programme.

And a massive thank you to our audience for tuning in and asking excellent thought-provoking questions. Please remember to add today's event to your CPD Tracker if you are a BIID Registered Interior Designer.

It is with great pleasure that I chair the BIID CPD Committee and can be involved in bringing you events like this.

As interior designers and suppliers, we have a wealth of knowledge to share with one another to forge thought leadership in the sector and bring about real change. To everyone embarking on their own sustainability strategy, always understand that you have a strong network of like-minded individuals and organisations in the industry who are there to educate you and likewise learn from you. With little steps we can do amazing things!

Thanks again to everyone involved and I look forward to welcoming you all to future BIID events, check out our events diary for upcoming workshops and seminars and join our mailing list to keep informed via our twice monthly e-newsletter.

Biography:

Claire Tull began her career in catering and hospitality, joining British Telecom as an Assistant Restaurant Manager before eventually becoming Deputy Head of Catering at BT headquarters. During her time at BT she oversaw the design and operation of many staff restaurants. After a break to raise her family Claire retrained as an interior designer and established her company, Studio 12 Designs, in 1998. Many of her commissions are residential, but she has also worked on a Grade II listed office, private practice medical clinics and holiday accommodation projects. Claire volunteers as a local parish councillor and is currently the chair of her local Planning Committee.

Website: [Studio 12 Designs](http://www.studio12designs.co.uk).

Recording – [CLICK HERE](#)



BIID Resources

[The BIID Sustainability Strategy 2021-2024](#)

[The BIID Sustainable Specifying Guide](#)

[Your Practice's Carbon Footprint](#)

[How to Reduce and Offset your Practice's Carbon Emissions](#)

[BIID CPD Providers Directory](#)

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